

## Editorial & Digital Communication Officer

6-month fixed-term contract (CDD)



*Are you passionate about ecology, agriculture, and social justice? Do you prefer action with impact to long talks? Are you perfectly fluent in English and have excellent written, digital, and oral communication skills? We'll be happy to welcome you in Livelihoods Venture team! Within our Communication Department, we are looking for an Editorial & Digital Communication Officer, as a replacement of a maternity leave, for a full-time 6-month contract (beginning of April to early October 2022). You will join a fast-growing and innovative team which shares a common passion: restore the natural ecosystems which are the foundations of life on earth, and support smallholder farmers be positive actors of change.*

### WHO ARE WE?

- Headquartered in Paris, France, **Livelihoods Venture** is a social business which manages two types of impact funds in the carbon and sustainable sourcing sectors. We support large-scale projects that help rural and agricultural communities restore the natural resources which support their livelihoods, food security and income. Together with these communities, we contribute to restore degraded natural ecosystems, thus to a healthier environment and rich in biodiversity ecosystems. Our perimeter of action is worldwide: our projects are in Asia, Africa, Latin America, and since 2021 in Europe.
- For more than 10 years, we have worked hand in hand with a diversity of private and public actors to finance high-scale projects in sustainable sourcing, carbon-saving technologies, agroforestry, natural ecosystems (e.g., mangroves) restoration. Our funds are supported by 21 corporate and financial investors. In the field, our projects are implemented by locally rooted project implementers (e.g., NGOs, cooperatives...).
- Livelihoods Venture consists of a team of 30 agronomists, foresters, carbon experts, financiers, and company managers who work daily to design tailor-made projects which best address local social, environmental, and economic impacts. Today, we count more than 10 years of experience on the ground, 3 carbon funds (Livelihoods Carbon Funds), 1 sustainable sourcing fund (Livelihoods Fund for Family Farming) and more than 25 projects in the field. We are fast-growing and currently bringing our model to scale, to accelerate action for nature and people.

## WHO ARE YOU?

You have more than 5 years of experience in communications (editorial, digital, event-driven communication), and ideally a significant experience in sustainable development. You have a 5-year master's degree (Bac+5) in communications, digital communications, intercultural management, marketing, or journalism. You have a good understanding and curiosity about the climate, biodiversity, and agricultural challenges of our times. As such, you are willing to use your communication skills to raise awareness about social justice, improving farmer income, preserving, and restoring nature and biodiversity to a wide audience.

- You are fluent in English and French
- You have a real taste and talent for communication through excellent writing, practice of social networks and interaction with a variety of people and organizations
- You are autonomous, responsible, and you like to take initiatives
- You are a fast-learner able to multi-task
- You have good intercultural skills and are used to work in a highly international environment

## TECHNICAL SKILLS:

- Excellent writing skills in both English and French (English is the working language in our team).
- Excellent translation skills from English to French and vice versa.
- Good practice of social media: LinkedIn, Twitter, Facebook, YouTube
- Good practice of WordPress (our website platform) and MailChimp (our newsletter platform)
- Good writing of media content (press releases)
- Event organizational skills (both inhouse and external)
- Graphic skills: Office Suite, Adobe PDF, Canva, (InDesign & Photoshop are a plus)

## YOUR MISSION:

Within our Communication Department you will be directly reporting to the President & Co-Founder of Livelihoods Venture. You will be responsible for designing and writing the latest news on our funds, projects, and innovations through website articles, social media, newsletter content (> 8,500 international audience), PowerPoint, brochure presentations... in both English and French. You will contribute to animate our diversified audience and stakeholders: private companies, public institutions, NGOs, research organizations and the media (international and local).

You will contribute to inhouse communication and change management in a fast-growing team: you will help address the communication needs of your colleagues through event management, share of knowledge, impactful presentations. You will be onboarded by the Director of Communications herself and benefit from a highly transversal position in the team.

**Location:** Paris, France (11<sup>th</sup> District) with possibilities of teleworking.

## DO YOU FIT THIS PROFILE?

You can send your resume and motivation letter to: [mdaras@livelihoods-venture.com](mailto:mdaras@livelihoods-venture.com) & [cporta@livelihoods-venture.com](mailto:cporta@livelihoods-venture.com) with the subject: "**Application for Editorial & Digital Communication Officer – CDD**".

Learn more about the Livelihoods Funds:

- On our [website](#)
- On [LinkedIn](#)
- On [Twitter](#)
- On YouTube: [Watch the videos of our projects](#)