

LIVELIHOODS

Driving large-scale solutions to support rural communities,
climate & biodiversity, since 2011



LIVELIHOODS
ACT TODAY FOR A BETTER FUTURE

About the Livelihoods Funds:

The **Livelihoods Funds** were created in 2011 with the primary mission to reverse the trend of climate change, preserve our planet's natural resources and support the livelihoods of rural and agricultural communities, across all continents.

For more than 10 years, Livelihoods' action on the ground has been driven by two convictions: the first, is that no large-scale transformation can be achieved without the direct involvement of the local communities who depend on nature for their food, income, and lives. The second is that no single actor can achieve the major sustainable transitions of our times on their own. Coalitions between local communities, governments, private and public stakeholders are necessary to succeed in such transformations that come with many challenges.

Remaining true to their primary mission over the years, the Livelihoods Funds rely on two complementary pillars. The **Livelihoods Carbon Funds** (LCF) leverage the carbon finance to restore degraded natural ecosystems and their services, improve the livelihoods of rural communities, facilitate the transition to efficient rural energy and as well as regenerative agriculture, through 10 to 20-year projects. All projects implemented within these Carbon Funds are afforestation or reforestation ones, as they gradually store carbon at the rhythm of the trees' growth.

The **Livelihoods Fund for Family Farming** (L3F) accompanies committed brands to transform their supply chains and sustainably source commodities mainly produced by smallholders in Asia, Africa, and Latin America (e.g., cocoa, vanilla, coconut...)

Since 2021, Livelihoods has been pursuing its mission in developing countries, such as France, the United Kingdom, and Poland, with the ambition to accelerate the transition to sustainable agricultural models in all geographies.

Bringing together coalitions of actors who are committed in the long run, Livelihoods projects operate by considering the very local social, environmental, and economic context and impacts generated. From the coffee tree plantations of Araku Valley in India to the muddy mangrove areas of Sumatra Island, Indonesia, from the smallholder vanilla plots of Madagascar, to pioneer regenerative agriculture farmers in Brittany, France... rural communities are the main actors of change.

About the Livelihoods Funds partner investors

A COLLECTIVE ADVENTURE COMMITTED TO RESTORE THE FOUNDATIONS OF OUR HOME, THE EARTH

The **Livelihoods Funds** were created by private companies, both French and international brands from diverse sectors who have committed to drive positive change for people and natural ecosystems at scale. Their enduring commitment to the Funds is an indispensable contribution that makes on-the-ground actions and achievements possible.

Thanks to their commitment to the **Livelihoods Carbon Funds (LCF)**, partner investors are committed to combatting climate change and to drastically reduce their own emissions. By joining forces in mutualized investment vehicles for 20 years, they support 10 to 20-year projects for natural ecosystem restoration, agroforestry at scale and the distribution of efficient cookstoves. The first Livelihoods Carbon Fund was set up in 2011, followed by a second one in 2017 and a third one in 2021.

All three Carbon Funds have a total investor commitment of 260 million euros. They aim to improve the livelihoods of 2.8 million people and sequester or reduce the equivalent of 26 million tons of CO2 within the current project portfolio.

Within the **Livelihoods Fund for Family Farming (L3F)** as well as Livelihoods' latest initiatives to accelerate the sustainable agricultural transition both in developing and developed countries, committed brands invest in regenerative farming projects, which aim to improve the quality and traceability of produces, preserve natural resources, and enhance the resilience of people's livelihoods & farms.

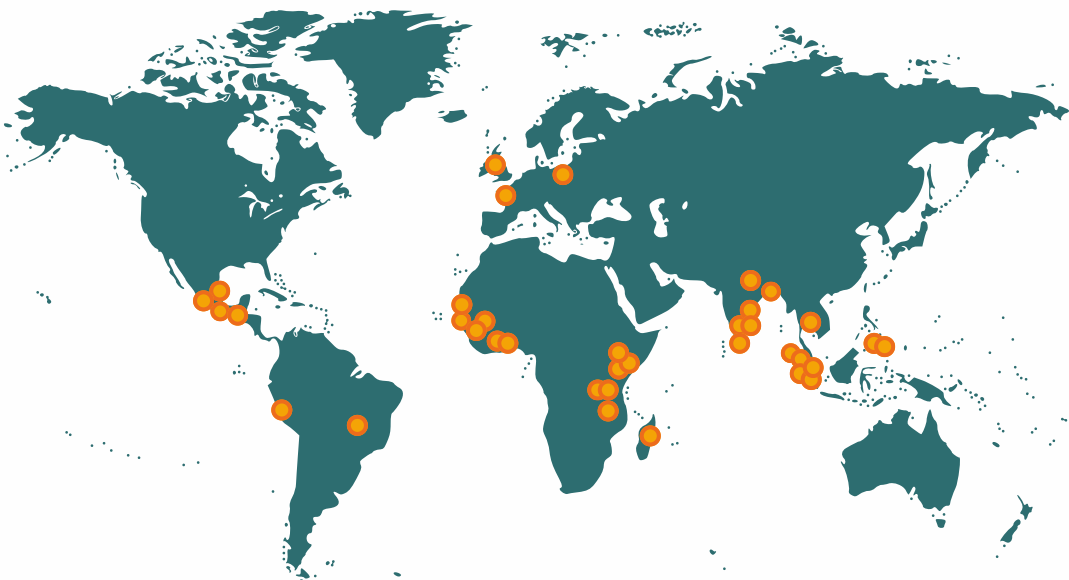


About Livelihoods projects & local partners

SUPPORTING PEOPLE, CLIMATE & BIODIVERSITY, WORLDWIDE

Livelihoods projects are implemented in the field by valued partners: individuals who act daily on the ground to address people's well-being, climate solutions & biodiversity preservation simultaneously. The vast majority of them are local grass-root NGOs who are committed to their rural communities and landscape.

To date, Livelihoods has been working closely with **56 partner organisations**, whose dedication, long-term commitment and daily work contribute to making significant positive changes for rural communities and the natural ecosystems their livelihoods strongly depends on.



Since its creation, Livelihoods has invested in over 40 large-scale projects across 19 countries::



159 million trees
planted



108,000 hectares
restored or under
sustainable use



2.4 million people
are reached to date*

*** Please note that in the project presentations of the next pages:**

- all numbers are targets to be reached by the end of the project, unless specifically indicated
- the number of "people reached" refers to the number of people who are directly & indirectly beneficiaries of Livelihoods' projects

Mangrove Restoration in Senegal

Contribute to building climate-resilient coastal communities through mangrove restoration

2009 - 2029

LCF1

Mangroves



Main project impacts:



100,000
people reached
in 450 villages



10,400 hectares
of mangroves restored
(79M trees planted)



0.7 MtCO2
to be sequestered
over 20 years

About the local project implementer:

Océanium association has been actively involved in protecting the marine ecosystems of Senegal since the late 1990s, through artisanal fisheries and lobbying for the creation of marine protected areas. Océanium began replanting mangroves in 2008, across an area of 173 hectares. With the initial support of Danone and later on, that of the first Livelihoods Carbon Fund, the replantation area now covers 10,400 hectares.



Mangrove Restoration in the Sundarbans, India

Restore the bio-shields to improve
the resilience of coastal communities

2010 - 2030

LCF1

Mangroves



Main project impacts:



100,000
people reached



3,650
hectares
of mangroves
restored



1 MtCO2
to be sequestered
over 20 years

About the local project implementer:

Established in 1991 in Kolkata, the **Nature Environment & Wildlife Society (NEWS)** is an NGO that has been working in the Indian Sundarbans for over 25 years, with projects. NEWS is committed to conserving ecology and building community resilience, through sustainable livelihoods, while addressing any relevant policy issues.



**NATURE ENVIRONMENT
& WILDLIFE SOCIETY**

Mangrove Restoration projects in Sumatra island, Indonesia

Contributing to restore the immediate ecosystem & sustaining mangrove-dependent livelihoods for coastal communities


2011 - 2039	LCF1&2	Mangroves
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Main project impacts:


50,000
people reached


9,000
hectares
of mangroves
restored


1.2 MtCO₂
to be sequestered
over 28 years

About the local project implementer:

Since 2001, **YAGASU**, a mangrove and agroforestry restoration NGO based in Indonesia, stands committed to revitalizing ecosystems for climate change mitigation, species and habitat conservation, natural disaster risk reduction, and nurturing a community green economy.



**Mangroves for life:
restoration of Alvarado Coastal Lagoon
in Veracruz, Mexico**

*Restore mangrove ecosystem services
and support people's resilience*

2022 - 2042

LCF2


Mangroves



Main project impacts:


2,000
people reached


2,000
hectares
of mangroves
restored


0.9 MtCO2
to be sequestered
over 20 years

About the local project implementer:

Established in 1991 in Veracruz, Mexico, **Pronatura** is dedicated to the conservation of flora, fauna and priority ecosystems and the development of society in harmony with nature. Pronatura brings technical and scientific capacity to environmental challenges and through alliances of public and private institutions, academia and the local communities, it seeks to position biodiversity as the basis of social well-being.



Hifadhi: preserving health & wood in Mount Kenya area

With “Hifadhi” meaning “to preserve” in Kiswahili, the project is providing 120,000 improved cookstoves to rural communities to toxic smokes and firewood consumption

2013 - 2029

LCF1&2

Rural energy



Main project impacts:

- 
540,000
people reached
- 
120,000
efficient cookstoves distributed
- 
3 MtCO2
to be sequestered over 16 years

About the project implementers:
EcoAct is a sustainability consultancy and project developer that has been helping businesses and organisations succeed in their climate ambitions.

Climate Pal is the Kenyan branch of Eco Act. Together they offer extensive decarbonisation strategies from compliance to net-zero.

ecoact



Lighten the path to efficient cooking
in northern Burkina Faso

Improved cookstoves to combat desertification
and alleviate the physical burden on women in
the provinces of Bam and Loroum

2015 - 2025

LCF1

Rural energy



Main project impacts:



150,000
people reached



30,000
efficient cookstoves
distributed



0.7 MtCO2
to be sequestered
over 10 years

About the project implementer:

Tiipaalga association was founded in 2006 and implements projects focusing on environmental sustainability and development. It was among the first organizations in Burkina Faso to propose handmade stoves certified for their environmental impact reduction.



Chitetezo Mbaula stoves: improving cooking and livelihoods in Malawi

Leveraging local entrepreneurs' networks to create a market for stoves to drive climate and social impact at village level

2021 - 2031

LCF2

Rural energy



Main project impacts:



300,000
people reached



70,000
efficient cookstoves
distributed



1 MtCO₂
to be sequestered
over 10 years

About the project implementer:

Self Help Africa has been working in Malawi for over 30 years and reaches 1.2 million Malawians, each year. Its mission is to alleviate hunger, poverty, social inequality, and the impact of climate change through community-led, market-based, and enterprise-focused approaches.



Forest-friendly flames: an improved cookstove project in the mid-hills of Nepal

Promoting the adoption of tier-3 improved cookstoves to 75,000 households to safeguard forests and reduce indoor air pollution

2022-2032

LCF3

Rural energy



Main project impacts:



375,000
people reached



75,000
efficient cookstoves
distributed



1.7 MtCO₂
to be sequestered
over 10 years

About the project implementer:

Practical Action is a global development organisation which empowers those in poverty through innovative solutions. It helps people find solutions to some of the world's toughest problems, believing in the impact of small actions. Together, they strive for a future free from poverty.

In Nepal, Practical Action works in three change areas: Energy that transforms, Farming that works, and Resilience that protects.

**Practical
ACTION**

"FANS" rural energy project in northern Senegal

*Supporting 40,000 households for healthier homes
& a preserved environment*

2023 - 2033

LCF3

Rural energy



Main project impacts:



360,000
people reached



40,000
efficient cookstoves
distributed



0.9 MtCO₂
to be sequestered
over 10 years

About the project implementer:

Since 2011, **Nebeday** has supported local communities in Senegal to sustainably manage and protect natural resources, respecting local customs and values. Nebeday's vision is that the preservation of natural resources must be achieved by and for the local populations. The association further supports activities centered around protected areas (community forests, marine protected areas...) that contribute to local economic development.



**From tribal roots to global brews:
Araku projects in Andhra Pradesh, India**

Contribute to restore the local ecosystem and ensure a sustainable livelihood for the tribal communities of Araku Valley

2011 - 2038	LCF1&2	Agroforestry
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Main project impacts:



136,000
people reached



14,500 hectares
restored



1.6 MtCO2
to be sequestered
over 20 years

About the local project implementer:

Naandi organization has been working for 25 years to eradicate poverty in tribal, rural, and urban regions across India. Naandi's work begins with a deep conviction in the potential of community-driven transformation from vulnerability to resilience. Patience and empathy are the cornerstones of this process.

Araku: a world-famous coffee signature

In 1999, farmers formed the Araku Cooperative, switching to organic coffee farming while preserving land. Supported by Naandi, they connected to premium markets, emphasizing sustainability. Araku is now the world's largest certified organic coffee cooperative, with a Paris boutique since 2017.



araku™

Cultivating conservation: agroforestry in Cerro San Gil, Guatemala

Contribute to the sustainable management of the buffer zone of Cerro San Gil Reserve and diversify the income of local communities

2013 - 2032

LCF1

Agroforestry



Main project impacts:



1,600
people reached



1,750 hectares
restored (timber & agroforestry)



0.8 MtCO2
to be sequestered
over 20 years

About the local project implementer:

FUNDAECO is a Guatemalan organization dedicated to nature conservation and sustainable community development. Founded in 1990, FUNDAECO works in close collaboration with more than 200 rural communities across the country and supports over 20 protected areas at the national level.

Over the past decade, FUNDAECO has adopted carbon funding as a strategy to support biodiversity conservation and sustainable livelihoods.



Sustainable agriculture & dairy in Mount Elgon, Kenya

Secure livelihoods for smallholder farmer communities through sustainable agriculture that delivers value across the milk supply chain & water resources

2016 - 2026

LCF1

Agroforestry



Main project impacts:



75,000 people reached



11,850 hectares under sustainable agricultural practices



0.8 MtCO2 to be sequestered over 10 years

About the local project implementer:

Vi Agroforestry is a Swedish development organisation fighting poverty and climate change together. Started as a tree planting initiative in 1983, it runs holistic agricultural development projects in East Africa and beyond. The vision of Vi Agroforestry is a sustainable environment that enables women and men living in poverty to improve their lives.



Vi Agroforestry

**Agroforestry at scale
for soil, water & food in Rwanda**

*Encouraging sustainable farming in Rwanda
to help smallholder farmers earn more & combat
climate change's impact on soil erosion
and fertility loss*

2020 - 2040

LCF2

Agroforestry



Main project impacts:



108,000
people reached



15,400 hectares
restored



1.9 MtCO2
to be sequestered
over 20 years

About the local project implementer:

ARCOS Network NGO is a regional conservation organization that aims to enhance biodiversity and sustainable management of natural resources in the Albertine Rift region, Africa Great Lakes region, and African Mountains through the promotion of collaborative conservation action for nature and people.



Reforestation and silk tree plantation in India: Arjuna project

Enhancing the livelihoods of households while impulsing a gender inclusive silk value chain via rehabilitation of degraded lands

2020 - 2040

LCF2

Agroforestry



Main project impacts:



24,000
people reached



3,200 hectares
restored



1.4 MtCO₂
to be sequestered
over 20 years

About the local project implementer:

PRADAN (Professional Assistance for Development Action) is a non-government, non-profit organization that works with 647,386 poorest of poor families in 25,421 remote villages in India.

PRADAN's objective is to strengthen the ability of the rural poor to earn a decent living bringing skills and systems that help women, families and communities gain confidence and take charge of their own lives.



Reviving organic coffee & restoring productivity in Oaxaca, Mexico

Empowering small-scale organic coffee producers by renewing coffee groves and densifying shade trees for sustainable livelihoods

2021 - 2041

LCF2

Agroforestry



Main project impacts:



21,000
people reached



4,413 hectares
restored



1 MtCO₂
to be sequestered
over 20 years

About the local project implementer:

CEPCO is an organization of small-scale organic coffee producers with 45 cooperatives and 34 years of experience. Its mission is to promote and implement programs for the comprehensive self-development of indigenous rural families in Oaxaca, Mexico.



Recreating a forest in every backyard:
Ayyalur project in Tamil Nadu, India

Enhancing the resilience of forest-dependent communities to climate change by restoring ecosystem services and improved livelihoods

2024 - 2045

LCF3

Agroforestry



Main project impacts:



32,000
people reached



8,000 hectares
restored



1.4 MtCO₂
to be sequestered
over 20 years

About the local project implementer:

Founded in 1997 with operations centered in Tamil Nadu, **SEEDS Trust** is an NGO focused on working in ecologically sensitive areas to enable marginalized communities to become self-reliant through an integrated approach encompassing WASH, Education, Livelihoods Generation, Women Empowerment, Environmental Restoration and Conservation.



SEEDS TRUST

Cocoa & agroforestry: cultivating growth in Ghana's Western Region

Enhancing the climate resilience and the livelihoods of 11,000 smallholder cocoa farmers

2024 - 2045

LCF3

Agroforestry



Main project impacts:



11,000
people reached



17,000 hectares
restored



1.5 MtCO2
to be sequestered
over 20 years

About the local project implementer:

Agro Eco is an independent advisory organization which focuses in improving the livelihood of cocoa farmers across various African countries, including Ghana.

It supports farmer groups with organization, planning for conversion, technical help, research, certification preparation, quality programs, market studies, and connections between exporters and importers to promote sustainable farming and the environment.



Rwenzori Yethu project: trees for people, nature and climate in Uganda

Agroforestry, tree boundary and mixed woodlot for climate change action and sustainable wood production with smallholders

2024 - 2045

LCF3

Agroforestry



Main project impacts:



66,000
people reached



5,000 hectares
restored



1.3 MtCO₂
to be sequestered
over 20 years

About the local project implementer:

CODEA is an Ugandan NGO founded in 2010, whose mission is to improve communities’ livelihoods while protecting and restoring the environment. The organization focuses on:

- empowering communities and individuals,
- improving health conditions,
- promoting justice and gender equality.



**Bridging livelihoods & landscapes:
Nyungwe agroforestry project in Rwanda**

improve the resilience of forest dependent communities living adjacent to the Nyungwe National Park

2024 - 2045

LCF3

Agroforestry



Main project impacts:



92,000
people reached



13,000 hectares
restored (2.3M trees)



1 MtCO₂
to be sequestered
over 20 years

About the local project implementer:

Initiative pour la Promotion de la Famille et du Genre (IPFG) is a women-led organization established in 2002, to improve the livelihoods of Rwandan families. To achieve its mission, IPFG directs its interventions in agricultural production chains, climate change adaptation and mitigation, youth and women empowerment, as well as citizen participation.



Coffee agroforestry
in the Gayo Highlands, Indonesia

Enhancing the climate resilience of,
and the livelihoods dependent on
Sumatra Gayo coffee systems in Aceh

2024 - 2045

LCF3

Agroforestry



Main project impacts:



44,000
people reached



11,800 hectares
restored



1.2 MtCO₂
to be sequestered
over 20 years

About the local project implementer:

Leuser International Foundation boasts over 20 years of conservation experience and is dedicated to preserving the 2.6 million hectares of the Leuser forest ecosystem, situated in the Aceh and North Sumatra provinces of Indonesia.



Sustainable coconut
from Mindanao Island, Philippines

Improve and diversify coconut farmers' livelihoods while providing Mars and Danone with traceable coconut ingredients

2017 - 2026	L3F	Sustainable sourcing
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Main project impacts:



30,000
people reached



9,300 hectares
under sustainable land
management



127,500
assorted coconut tree
seedlings distributed

About the local project partners:

The project is locally implemented by the **Integrated Rural Development Foundation (IRDF)**, within Mars and Danone supply chains sourcing from common supplier Franklin Baker. The Danish International Development Agency (Danida) is co-funding the project.

About IRDF:

Founded in 2006, IRDF's mission is to contribute to the empowerment, social and economic upliftment of marginalized rural sectors. To do so, it strengthens grassroots associations and their initiatives for food sovereignty, social justice, sustainable agriculture, gender equality, and environmental justice.

Paving the way to resilient vanilla in Analanjirofo, Madagascar

Enhancing vanilla, farmers' resilience and landscape biodiversity within Mars, Danone and Firmenich supply chains

2017 - 2026	L3F	Sustainable sourcing
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Main project impacts:



12,150
people reached



2,700 hectares
under biodiversity
preservation



14 tons
of high-quality vanilla
exported in 2024

About the local project partners:

The project is locally implemented by **Fanamby NGO**, **Missouri Botanical Garden** (a conservation NGO), and **Maisons Familiales Rurales** (an educational association). It is also strongly supported by the **French Development Agency** (AFD) and the **French Facility for Global Environment** (FFEM).

Founded in 1997, **Fanamby** is a Malagasy conservation non-profit specialized in supporting the management of protected areas through market incentives. Fanamby works to reduce communities' reliance on the exploitation of natural resources to preserve Madagascar's unique biodiversity.

A biodiverse and inclusive palm project in North Sumatra, Indonesia

An alternative sustainable palm oil sourcing model that promotes regeneration and biodiversity with independent smallholders within Mars, Danone & L'Oréal's supply chains.

2021-2030

L3F

Sustainable sourcing



Main project impacts:



10,000

people reached



4,875 hectares

under sustainable
agricultural practices



4,000 hectares

under biodiversity
conservation

About the local project partners:

The project is locally implemented on Agriculture by **SNV**, a global development partner working in the agri-food, energy, and water sectors since 2013.

ICRAF develops & implements oil palm agroforestry systems for independent smallholders. Active in Indonesia since 1993.

Musim Mas is one of the largest integrated palm oil companies, present in 13 countries, with main operations in Indonesia, spanning from cultivation to refining & manufacturing.

L'Occitane Group & L'Occitane Foundation are financing Forest Conservation efforts implemented by **PRCF**, working with people to help protect their natural environment in Asia.

Watershed conservation
in Aguascalientes, Mexico

Securing water resources and improving
livelihoods through resilient agriculture

2018 - 2024	L3F	Sustainable sourcing
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Main project impacts:



1,000
people reached



1,000 hectares
under sustainable
agricultural practices



40% less water
used in participant farms

About the local project partners:

Supported by **Veolia** and **Danone**, the project is locally implemented by:

- **Aguascalientes State Council of Agriculture (CEAA)**, since 1992 CEAA develops strategic projects supporting the agroindustry sector and farmers in Aguascalientes.
- **SEICODESA** is a technical team established in 2008 working with rural population promoting inclusion, food security, sustainability and resilience.
- **Aguascalientes Secretary of Agrobusiness Development (SEDRAE)**, provides financial support to farmers increasing competitiveness and market inclusion.

Reviving the shea tree with 13,000 women in Mars supply chain

*Empowering women in shea nut collection,
from farm to market, in Ghana*

2021 - 2030

L3F

Sustainable sourcing



Main project impacts:



104,000
people reached



7,280 hectares
under sustainable
agricultural practices



5,000 efficient
cookstoves distributed
(50% used for steaming kernels)

About the local project partners:

The project is locally co-implemented by **Presbyterian Agricultural Services (PAS)** NGO within Mars supply chain, with the financial support of **USAID**.

Presbyterian Agricultural Services (PAS) was founded as an NGO in 1967 to promote result-oriented agricultural interventions that enhance the potential of farm families towards household food and income security.

AAK is a leading provider of plant-based oils and fats, sustainably sourcing shea kernels directly from women in West Africa, so as to supply brands like Mars since 2009.

Supporting Ghanaian cocoa farmers towards improved income in Mars Supply Chain

A test & learn project with 1,000 farmers to significantly enhance the adoption of Good Agricultural Practices & replanting

2022-2025

L3F

Sustainable sourcing



Main project impacts:



5,000

people reached



3,000 hectares

under sustainable
agricultural practices



3 years

of intense agronomy
farmer coaching

About the local project partners:

The project is bringing together **Mars, Touton, the Institute for Development Impact (I4DI), Rabo Foundation, Sinapi Aba Savings & Loans**. It is locally co-implemented by **Solidaridad West Africa**:

- **Solidaridad West Africa** is an international civil society organisation promoting sustainable production, food security and market-based service delivery in the cocoa, oil palm, gold, cotton, aquaculture, poultry and shea supply chains in West Africa.
- **Touton SA** initiated in 2015 its industrial development in Ghana. Through its historical purchases of cocoa beans, its investments and the presence of an experienced team on its production sites, the Group offers its customers a steady supply of quality products to confectionary brands.

Thai rice: cultivating tomorrow's agriculture within Unilever supply chains

Testing & scaling up practices to enhance sustainable soil health, water use, climate resilience, biodiversity and livelihoods


- 2024 - 2028
- Livelihoods Farming
- Sustainable sourcing



Main project impacts:


1,000
smallholders
socio-economically
uplifted


1,000 hectares
of on-farm biodiversity


1,088 gCO2e/kg
paddy removals over
4 years

About the project partners:

Kasetsart University is a leading agricultural university in Thailand known for its excellence in research and education. KU is actively involved in diverse agriculture projects, research, and implementation.

The project is leveraging efforts and connections to farmers from **CP Intertrade Co., Ltd.** agro-industrial and food conglomerate headquartered in Thailand, as well as **PWS System Evolution Co., Ltd** another Unilever's supplier for rice.

Supporting farmers to regenerate soil & biodiversity in Brittany, France

Scaling up soil conservation farming with local pioneers and a committed private & public coalition

2021 - 2031

LCF2

Sustainable sourcing in Europe



Main project impacts:



300
people impacted



10,500 hectares
regenerated



133 ktCO2
to be sequestered
over 10 years

About the project partners:

The Brittany Regional Chamber of Agriculture provides advisory and technical skills to more than 150 farmer groups in the region.

Sols d'Armorique has been federating and supporting farmers practicing regenerative agriculture for more than 20 years.



UK's Oil Seed Rape
Regenerative Agriculture Programme

Transforming Unilever's Hellmann's Mayonnaise supply chain through collaboration by incentivizing farm practice changes and supporting a shift to regenerative farming systems

2024 - 2028	Livelihoods Farming	Sustainable sourcing in Europe
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Main project impacts:



100 farmers
enrolled



7,500 hectares
of improved soil
health & biodiversity,
per year



reduced
field-based
carbon emissions

About the local project partner:

Frontier Ag, formed in 2005, stands as one of the UK's foremost crop production and grain marketing enterprises. The company offers secure grain contracts, provides extensive training, support, and coaching to farmers, and co-facilitates peer learning sessions. Additionally, Frontier Ag actively engages in co-designing and implementing trials to innovate farming practices.



*"Beyond new incomes and better livelihoods,
this program brought us hope."*

RAMARAO, INDIAN FARMER, 2017



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