



October 2025

Livelihoods Carbon Funds:

Our approach to project origination



Livelihoods is a global initiative that connects companies, local organizations, and rural communities to turn climate ambition into tangible action. We are grounded in a core belief: there is no environmental impact without social justice.

Since 2009, we've mobilized private investment and field expertise to co-design and deliver long-term projects that restore natural ecosystems, improve livelihoods, and strengthen resilience. With a team of 50 specialists, 15 years of field experience, and backed by 20 climate-committed companies, we operate within and beyond the value chain.

Our approach is non-speculative & outcome driven. We work hand-in-hand with local stakeholders to create long-term impact, using carbon finance as a means, not an end.

More info on: www.livelihoods.eu

NATURE-BASED SOLUTIONS (NbS):

Impact investments for resilient ecosystems, communities and business

Through our 3 **Livelihoods Carbon Funds (LCF)**, we drive **nature-based solutions** in Africa, Asia, Europe and Latin America. These projects generate high-quality carbon credits certified by international standards such as Gold Standard and Verra, then issued to our investors at cost.

We have developed strong expertise across a range of community-led projects that generate tangible benefits for people and the planet, including:

- **Agroforestry & regenerative agriculture** to foster low carbon, sustainable farming practices and improve the livelihoods of rural communities;
- **Restoration of natural ecosystem** with a focus on mangroves and forests.

IMPACT HIGHLIGHTS: 20 NbS active projects, including 12 in agroforestry



165,000 people directly benefiting from our NbS projects



Over **150 million trees** planted and **70K hectares** restored or under sustainable practices

Example of the **Araku project** in India, supporting the coffee value chain



WHAT WE ARE LOOKING FOR:

- NGO or implementer **deeply rooted locally** and with a **long-term development strategy**;
- Projects impacting vulnerable populations, particularly **smallholders**;
- Projects combining **social co-benefits and biodiversity**;
- Sequestration around **1M tons of CO₂eq over 20 years**:
 - Around **10,000 hectares for agroforestry**;
 - Around **5,000 hectares for ecosystem restoration**.

LIVELIHOODS WAY OF WORKING:

- The projects are **co-designed with our implementing partners**.
- We finance up to **100% upfront** with a **long-term commitment** (20+ years).
- Our investors participate actively in the governance of our funds.
- We are independent with a foundation as unique shareholder.
- We pre-finance the project, **no reliance on speculations in the Voluntary Carbon Market**.

PROJECT CYCLE:



The **duration of the initial process depends on the maturity and preparation of the proponent**. It includes a desk review to understand the national and local context, the proponent's capabilities and experience, and a review of the initial concept note.

The **development phase lasts at least 6 to 12 months** to produce a complete proposal ready for submission to our investors. It involves co-designing the project and assessing all aspects of its implementation. Key components include: technical feasibility of the technical model, including its suitability to beneficiaries' expectations and needs, carbon model, social mobilization and deployment strategy, budget, monitoring and evaluation, in-depth risk analysis and mitigation plan, and compliance with national regulations and carbon standards.

YOU HAVE A CONCEPT NOTE TO PROPOSE? Send a Project Identification Note to:

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